

INTERNATIONAL PUPPET FRINGE NYC FESTIVAL

SPONSORSHIP OPPORTUNITY



GRUPOLYORÁN
THE MORÁN GROUP



INTERNATIONAL PUPPET FRINGE FESTIVAL NYC

**NEW YORK CITY
AUGUST 12 - 16
2026**



OVERVIEW

The International Puppet Fringe Festival NYC (IPFFNYC) returns August 12–16, 2026, marking a powerful and long-awaited revival after a two-and-a-half-year pause.

Presented by Teatro SEA and Grupo Morán at The Clemente Soto Vélaz Cultural & Educational Center, this five-day celebration of puppetry and visual theater will serve as both a global artistic gathering and a symbolic reopening of this historic cultural hub following its major renovation.

IPFFNYC is a Fringe-style international festival—artist-driven, highly curated, and designed to showcase bold, innovative, and diverse voices in contemporary puppetry from around the world.

**“The perfect way to round off
the summer... A celebration
of diversity, inclusion and
beautiful performances.”**

Time Out New York



WHY THIS FESTIVAL MATTERS

IPFFNYC creates a platform where artists from across continents share stories, traditions, and contemporary perspectives through puppetry—one of the oldest and most universal theatrical forms.

The festival is:

- A global convening of artists
- A cultural bridge between communities
- A launchpad for innovative theatrical work
- A destination event for NYC audiences and international visitors



GLOBAL PARTICIPATION

The 2026 festival features artists and companies from:

Armenia · Belgium · Canada · Cuba · Greece · Israel · Italy · Mexico
Puerto Rico · Taiwan · United Kingdom · United States

FESTIVAL FORMAT

IPFFNYC operates under a Fringe Festival model:

- Artists selected through a competitive international open call
- Festival provides platform, visibility, and infrastructure
- Companies present their own original work
- Multi-venue, fast-paced programming



"An explosion of color,
culture and music."

ABC New York

FESTIVAL HIGHLIGHTS

- 20+ national and international companies
- 100+ performances and events across multiple venues
- Puppet theater, object theater, shadow theater, and experimental forms
- Puppet Slam events, workshops, panels, and symposiums
- Microtheater series
- Film screenings and interdisciplinary work
- Outdoor performances and community activations

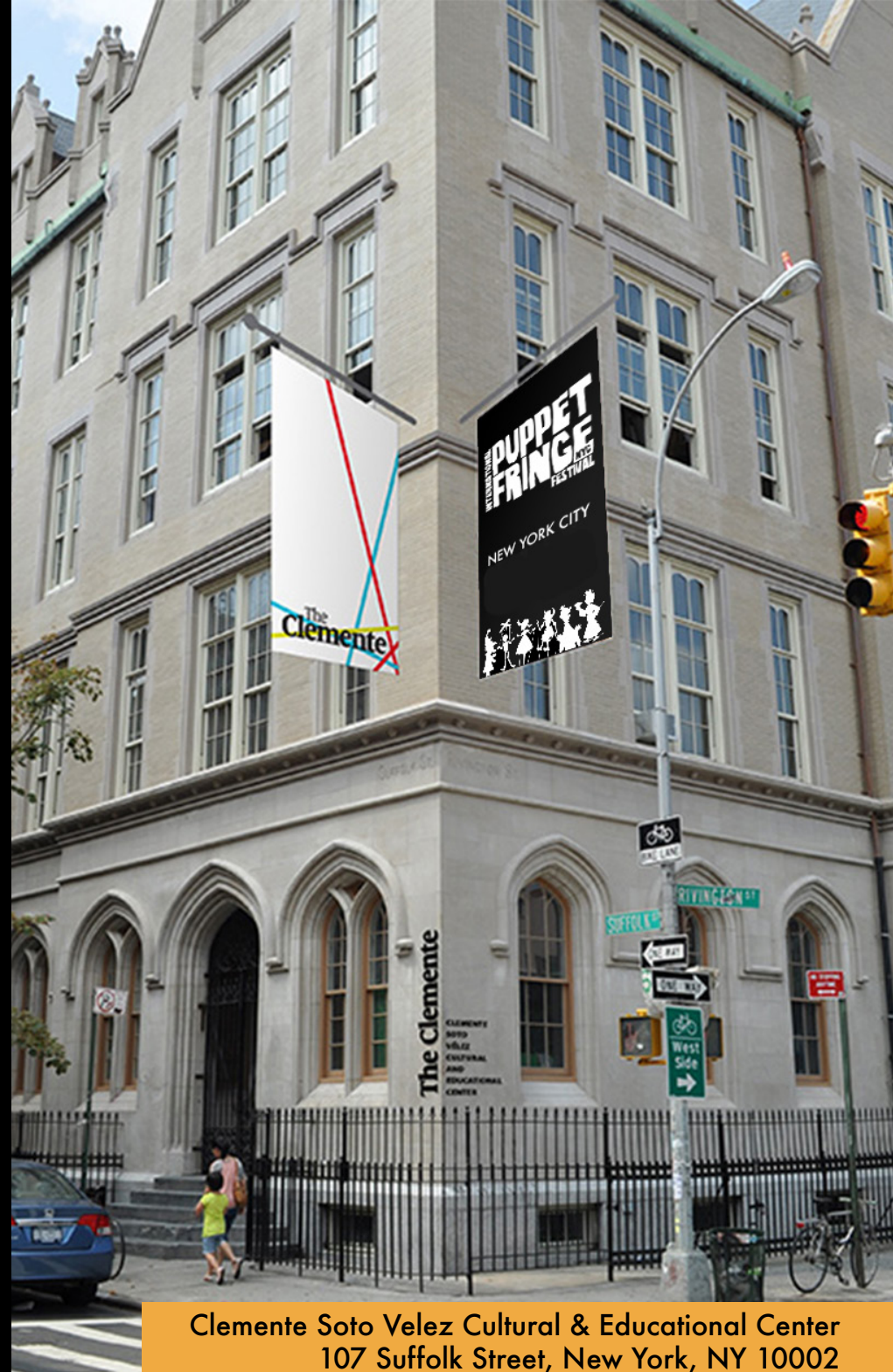
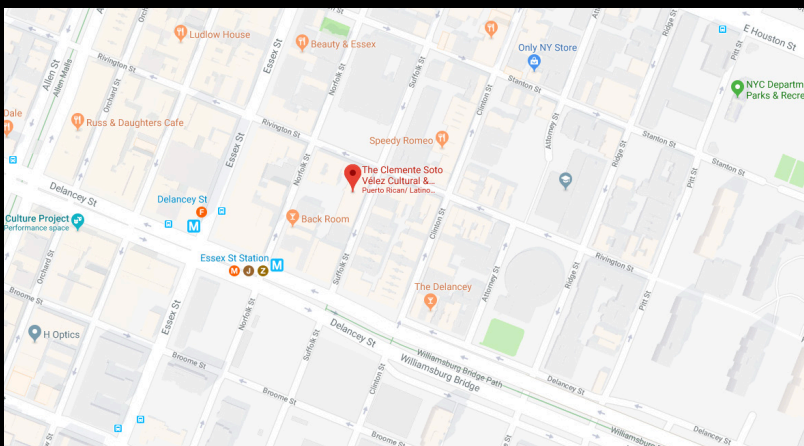


VENUE

The Clemente Soto Vélaz Cultural & Educational Center

A historic Lower East Side cultural destination featuring multiple theaters, outdoor venue, and 3 galleries.

The 2026 festival marks the reopening of The Clemente following major renovations.



Clemente Soto Velez Cultural & Educational Center
107 Suffolk Street, New York, NY 10002



Suffolk/Rivington Looking Southwest

VENUE INFORMATION

- Houses 4 theaters and 3 galleries
- Total seating capacity 430
- Well known cultural destination for New Yorkers and tourists



AUDIENCE & REACH

- 17,000+ attendees
- 7,000+ additional outdoor audience

Audience profile:

- Ages 22-45
- Highly educated cultural consumers
- Majority from Manhattan and Brooklyn
- Families, artists, and international visitors

"IPFFNYC is a truly special event."

Broadway World



INTERNATIONAL
**PUPPET
FRINGE**
NYC
FESTIVAL

PUBLICITY & VISIBILITY

- Dedicated PR and media outreach
- Extensive social media campaign
- Cross-promotion with participating companies and institutions
- International visibility through participating artists



PRESS

Recognized by leading media outlets, including The New York Times, as a festival that showcases visually inventive, politically engaging, and emotionally resonant work, bringing together artists from across the globe.

“The perfect way to round off the summer... a celebration of diversity, inclusion and beautiful performances.” – Time Out New York

“An explosion of color, culture and music.” – ABC New York

“IPFFNYC is a truly special event.” – Broadway World



2026 SPECIAL FOCUS

Women in Puppetry

Honoring the legacies of:

Theodora Skipitares & Nancy Lohman Staub

SPONSORSHIP LEVELS

MASTER PUPPETEER — \$20,000

Presenting Sponsor (Exclusive)

- “Presented by [Sponsor Name]” on all materials
- Premier logo placement across all marketing and website
- Featured in press releases
- Dedicated social media spotlight
- Step & repeat / red carpet branding
- Verbal acknowledgment at all major events
- On-site activation opportunity
- Branded materials distribution

VIP:

- 20 All-Access Festival Passes
- Reserved VIP seating
- Private artist engagement opportunity
- Category exclusivity



MARIONETTE SPONSOR — \$15,000

- Prominent logo placement on marketing materials
- Website (top-tier placement)
- Inclusion in press releases
- Social media mentions
- Step & repeat presence
- Verbal acknowledgment at select events
- On-site activation opportunity

VIP:

- 12 All-Access Festival Passes
- Reserved seating

SHADOW PUPPET SPONSOR — \$10,000

- Logo on website and select materials
- Social media mentions
- Inclusion in sponsor listings
- Shared on-site activation opportunity

VIP:

- 8 All-Access Festival Passes



HAND PUPPET SPONSOR — \$5,000

- Logo on website sponsor page
- Inclusion in program materials
- Group social media recognition

VIP:

- 4 All-Access Festival Passes

ADDITIONAL OPPORTUNITIES

- Puppet Slam Sponsor
- Workshop Series Sponsor
- Family Programming Sponsor
- Opening Night Sponsor
- Closing Night Sponsor

“Abre las puertas
para mostrar la magia
que encierran a los títeres.”

El Diario



CLOSING

IPFFNYC is a global stage where cultures meet, stories come alive, and New York City reaffirms its role as a world capital of the arts.



INTERNATIONAL PUPPET FRINGE NYC FESTIVAL

CONTACT

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