



3rd Anniversary Gala
August 9 - 13, NYC

*"The perfect way to round off the summer...
A celebration of diversity, inclusion and beautiful performances."
Time Out New York*

Sponsorship Opportunities

New York City, and its Lower East Side have been home to several generations of immigrants from all over the world.

As a leader and innovator in bringing together diverse storytellers, **International Puppet Fringe Festival NYC** will celebrate global artists who are thriving in our changing world. Creatives from countries such as **Canada, Taiwan, France, Italy, India, New Zealand, Brazil, Cuba** and **Argentina** are invited to showcase their finest artistry and puppetry during our events and exhibitions right at the heart of Lower Manhattan.

PUPPETEERS FRIENDS COMMITTEE | COMITÉ AMIGOS DE LOS TITIRITEROS

JOIN US! As a **Comité Amigos de los Titiriteros/Puppeteers Friends Committee** member, you will join other industry professionals who are willing to harness their personal networks to promote a festival that celebrates the arts, educates audiences about inclusion and the richness of our global stories, and provides delight to over 25,000 children, families and communities this August 9-13th 2023. We are helping build a more inclusive arts and entertainment industry and raising essential funds to keep our programs open and free for the over 75,000 children and young adults we serve each year.

COMITÉ/COMMITTEE REQUIREMENTS:

- At a minimum, buy one sponsorship or raise a minimum of \$250.00 in donations

RECOGNITION:

Committee members will be featured prominently on social media and digital invitations, event programs and event presentations. You will also be invited to the Committee Party and special events.

International Puppet Fringe Festival Headquarters

(212) 529-1545

By Email: festival@puppetfringenyc.com

*Something lighthearted and uplifting,
but also thought-provoking and as varied as the city itself.*
THE NEW YORK TIMES

IPFFNYC Levels of Committee Member Recognition Levels

Mascot - \$250 - \$999

Cross-Promotion on Social Media and Invitation,
Mention in Playbill and Event Presentation,
Invitation to Committee Party

Sock Puppet Patron - \$1000 - \$2999

Same as Mascot plus: Mentioned in Traditional
Mailing, Hand-Outs during Festival

Stage Sponsor - \$3000 - \$7499

Same as Sock Puppet plus: Mention on Posters and
Banners

Shadow Puppet Sponsor - \$7500 - \$9999.00

Same as Stage Plus: Spot on TV in Lobby of Theater,
Half Page Ad

Marionette Sponsor - \$10,000 - \$19,999.00

Same as Shadow Puppet Plus: Full Page Ad in Playbill

Carnival Sponsor - \$20,000+

Same as Marionette Plus: VIP All Access Passes

Donation Information

Thanks to your donation to the IPFFNYC you will
be supporting general operations to enable staff to
develop educational, innovative programs for the
next generation of creatives and theater-makers.

Every \$25 dollars in donation helps provide
Community Access to Senior Citizens and Youth
- providing them with free tickets to festivals and
other shows and events in our theater.

Each \$50 donation goes to support outreach and
recruitment in NYC schools for our IPFFNYC in-
school programs

Every \$75 dollar donation helps purchase puppet-
making and other artistic tool kits for school-age
children to use creativity to express their unique
stories and experiences.

At \$150 in donations allows us to bring our
award-winning arts education programs into the
classrooms of NYC public schools.

SEA is a 501c3 and all donations are 100% tax-deductible.
SEA is a 501(C)(3) Nonprofit registered in the US under EIN: 11-3210593

Purchase your sponsor package online:

<https://web.ovationtix.com/trs/store/27335/alldonations/49980>

RESTAURANT SPONSORSHIP OPPORTUNITIES

Teatro SEA is seeking local restaurants to support our exciting **International Puppet Fringe Festival NYC**. We are looking for folks who would be interested in any of the following partnership arrangements.

1. Discount to IPFFNYC performers and staff

Providing a discount for all of the performers and staff allows us to direct our 100+ staff to consume at your location during the week of the festival .

Benefits:

- Social Media Promotion: 2 Posts for each social media platform of both IPFFNYC and Teatro SEA, which provide exposure to over 8,000 viewers.
- Name and logo inclusion in program, which provides a further exposure to over 10,000 festival attendees.
- E-Mail Blast Inclusion: Include a small photo and information and it will be transmitted with other promotional material via E-mail reaching over 10,000 New Yorkers.
- Addition to IPFF Slideshow which will show promotional partners and sponsors logos throughout the festival.

2. Complimentary Drink or Appetizer for all IPFFNYC Performers with every purchase.

Providing a complimentary drink or appetizer to our IPFFNYC Performers with additional purchase.

Benefits:

- **Same as Above Plus:** 8 Free Tickets to Teatro SEA, usable for the festival or for any general audience show or regular admission event.

3. Complimentary Meals

Providing some complimentary meals to select staff and performers so that they may enjoy your restaurant and its offerings.

Benefits:

- **Same as Above Plus:** 12 Free Tickets to Teatro SEA, usable for the festival or for any general audience show or regular admission event.
- **Free Half-Page Ad in Playbill (a \$500 dollar value)**